

Svizzera italiana (24h, lu-do)

| canali | 2. semestre 2005 | | | | 2. semestre 2006 | | | | |
|-----------------------|------------------|-------|-------|-------|------------------|---------|-------|-------|-------|
| | PN-% | PN-M | UminS | QDM | PN-% | +/- % * | PN-M | UminS | QDM |
| Totale Radio | 88.6 | 238.3 | 112.4 | 100.0 | 88.6 | 1.1 | 244.4 | 110.6 | 100.0 |
| Gruppo Radio | | | | | | | | | |
| Totale SSR | 74.6 | 200.7 | 110.0 | 82.4 | 74.3 | 1.5 | 205.0 | 109.2 | 82.8 |
| Private CH | 33.4 | 89.9 | 21.1 | 7.0 | 34.6 | 1.7 | 95.6 | 22.7 | 8.1 |
| Estere | 43.3 | 116.5 | 24.3 | 10.6 | 41.1 | ° 1.8 | 113.4 | 21.6 | 9.2 |
| SRG SSR | | | | | | | | | |
| Totale RSI | 65.5 | 176.4 | 108.0 | 71.0 | 65.8 | 1.7 | 181.7 | 106.1 | 71.3 |
| RSI 1 | 50.6 | 136.1 | 102.6 | 52.1 | 49.5 | 1.8 | 136.6 | 100.7 | 50.9 |
| RSI 2 | 9.9 | 26.6 | 62.0 | 5.9 | 9.8 | 1.1 | 27.0 | 63.8 | 6.4 |
| RSI 3 | 24.4 | 65.7 | 54.2 | 13.1 | 25.5 | 1.6 | 70.3 | 53.4 | 14.0 |
| altri SSR | 25.6 | 68.8 | 44.1 | 11.4 | 22.6 | ° 1.5 | 62.4 | 49.6 | 11.5 |
| Private CH | | | | | | | | | |
| 3iii | 7.4 | 19.9 | 44.0 | 3.3 | 9.4 | ° 1.1 | 26.0 | 42.3 | 4.2 |
| Private estere | | | | | | | | | |
| RTO | 6.0 | 16.0 | 36.7 | 2.2 | 5.2 | 0.8 | 14.2 | 34.9 | 1.7 |

* +/- %: Vertrauensintervall in Prozentpunkten; Lesebeispiel: Die Reichweite des Mediums Radio (Total Radio) beträgt 88.6% +/- 1.1% (87.5% bis 89.6%)

Vertrauensintervalle nach Hayes. Den Vertrauensintervall rechnet die Publica Data auf mehreren Nachkommastellen.

° Diese Veränderung gegenüber dem Vorsemester ist signifikant