



Kumulierte Haushalts-Netto-Reichweite in % DS - 2004

Sender	NR-% (HH)	Sender	NR-% (HH)
SF 1	99.8	TRT	16.3
SF zwei	99.3	M6	15.3
ZDF	99.1	TETOP	13.8
ARD	99.0	TELL	11.8
SAT1	97.1	TEB	10.7
RTL	96.9	TVO	9.2
3SAT	96.5	CNBC	6.9
PRO7	96.0	BR-AL	6.1
SW3	96.0	RTS	5.9
RTL2	95.2	TSO	5.0
ORF1	94.4	ITAL1	4.2
VOX	94.2	BLOTV	4.1
BAY3	94.1	N24	3.8
KAB1	93.8	TELEBI	3.4
ORF2	93.4	SKYNW	2.8
EUROS	93.1	SHTV	2.7
DSF	92.7	RETE4	2.2
S RTL	92.4	RTL9	1.6
ARTE	88.0	DW	1.3
TSR1	83.4	RAI3	1.2
CNN	83.0	LMB	0.6
N-TV	82.9	AlJazee	0.6
WDR	82.0	CAN+	0.3
VIVACH	81.6	TVM3	0.1
KIKA	79.0	DISCO	0.1
TSI 1	78.2	SKY1	0.1
RAI1	76.1	SKYMO	0.1
TF1	74.3	TELEI	0.0
SF info	73.5	ICITV	0.0
TVE	73.0	CNV	0.0
SER	72.6	TVRL	0.0
STARTV	72.5	ALPH	0.0
MDR	71.2	CAN9	0.0
BBCPR	69.1	Schweiz 5	0.0
TSR2	68.8	NICK	0.0
DVIERTE	67.8	TCM	0.0
F2	67.6	8MTBL	0.0
TSI 2	63.1	AB1	0.0
MTV	62.8	ANIM	0.0
RTP	62.3	ANT3	0.0
TV5	59.0	CAMP	0.0
CAN5	54.7	CAN J	0.0
F3	52.8	DMAX	0.0
HSE24	48.4	ETV	0.0
TNT	41.9	France 24	0.0
CN	41.9	France4	0.0
TCL	37.9	ITAL7	0.0
9LIVE	37.4	LA7	0.0
RAI2	36.2	MTV Europe	0.0
TELEZ	31.8	NICK Orig	0.0
ENEWS	28.4	RET55	0.0
BBCWD	22.7	RETEA	0.0
TELEB	20.8	TAI	0.0
M1	18.9	TL1	0.0



Kumulierte Haushalts-Netto-Reichweite in % SR - 2004

Sender	NR-% (HH)	Sender	NR-% (HH)
TSR1	100.0	BAY3	4.4
TF1	99.2	TCL	4.2
F2	99.2	S RTL	4.0
F3	99.2	CNBC	4.0
TSR2	99.1	CNV	3.6
ARTE	95.5	ITAL1	3.5
M6	95.4	8MTBL	3.5
TV5	90.1	N-TV	2.8
EUROS	89.2	SF info	2.6
CAN+	88.2	KAB1	2.6
RTL9	87.6	KIKA	2.6
SF 1	87.4	WDR	2.4
TSI 1	86.5	RAI3	2.2
ARD	84.0	HSE24	1.9
TNT	83.7	CAN J	1.7
CN	83.7	STARTV	1.4
RAI1	82.6	RETE4	1.3
TVE	81.4	BR-AL	1.2
ZDF	81.2	SKYNW	1.2
ENEWS	80.8	DW	1.0
CNN	79.8	9LIVE	0.8
RTP	79.5	BLOTV	0.8
SF zwei	76.9	MDR	0.8
RAI2	75.5	N24	0.8
TSI 2	74.1	RTS	0.8
MTV	72.9	SHTV	0.2
BBCPR	69.2	DISCO	0.2
RTL	67.7	SKYMO	0.2
BBCWD	66.6	TELEZ	0.0
SER	63.7	TELL	0.0
DVIERTE	58.9	TEB	0.0
SAT1	56.8	M1	0.0
ORF1	49.8	TETOP	0.0
ANIM	47.4	TVO	0.0
AB1	45.3	TSO	0.0
3SAT	32.0	TELETI	0.0
LMB	22.7	Schweiz 5	0.0
CAN5	22.6	NICK	0.0
SW3	22.5	TCM	0.0
DSF	18.0	ANT3	0.0
TVRL	15.6	CAMP	0.0
AlJazee	13.1	DMAX	0.0
PRO7	11.6	ETV	0.0
RTL2	10.5	France 24	0.0
ALPH	9.6	France4	0.0
TVM3	9.5	ITAL7	0.0
TRT	9.0	LA7	0.0
CAN9	8.6	MTV Europe	0.0
VOX	6.4	NICK Orig	0.0
ORF2	5.9	RET55	0.0
ICITV	5.4	RETEA	0.0
TELEBI	5.3	SKY1	0.0
VIVACH	5.1	TAI	0.0
TELEB	5.0	TL1	0.0



Kumulierte Haushalts-Netto-Reichweite in % SI - 2004

Sender	NR-% (HH)	Sender	NR-% (HH)
TSI 1	100.0	WDR	0.9
TSI 2	100.0	8MTBL	0.7
RAI1	97.5	STARTV	0.5
RAI2	97.5	VOX	0.5
RAI3	96.5	KAB1	0.5
ITAL1	95.9	S RTL	0.5
CAN5	95.5	RTL9	0.5
RETE4	95.0	DSF	0.5
SF 1	91.6	AB1	0.5
LA7	90.9	AlJazee	0.5
TELEI	89.5	ANIM	0.5
TSR1	88.6	BR-AL	0.5
EUROS	88.1	CAN+	0.5
ZDF	86.8	MDR	0.5
TNT	86.0	N-TV	0.5
MTV	86.0	N24	0.5
CN	86.0	RETEA	0.5
SF zwei	85.2	BLOTV	0.3
F2	85.0	VIVACH	0.0
TF1	84.9	TELEZ	0.0
ANT3	84.2	TELL	0.0
RTL	83.6	TELEB	0.0
ORF1	82.6	TEB	0.0
TVE	82.0	M1	0.0
CNN	81.5	TETOP	0.0
SAT1	81.1	TVO	0.0
ITAL7	80.8	TSO	0.0
RET55	80.8	SHTV	0.0
ENEWS	80.4	ICITV	0.0
SER	80.3	CNV	0.0
TL1	80.0	TVRL	0.0
ARD	78.2	ALPH	0.0
3SAT	75.3	CAN9	0.0
TSR2	74.8	Schweiz 5	0.0
TV5	73.6	TELEBI	0.0
ARTE	72.6	TVM3	0.0
RTP	71.0	M6	0.0
BBCWD	70.5	ORF2	0.0
DVIERTE	65.5	F3	0.0
BBCPR	65.2	NICK	0.0
KIKA	55.2	TCM	0.0
CAMP	6.9	9LIVE	0.0
SW3	5.7	CAN J	0.0
RTL2	5.2	DMAX	0.0
SKYNW	3.8	France 24	0.0
ETV	1.6	France4	0.0
CNBC	1.4	HSE24	0.0
DISCO	1.4	MTV Europe	0.0
SF info	1.2	NICK Orig	0.0
LMB	1.2	RTS	0.0
DW	1.2	SKY1	0.0
PRO7	0.9	SKYMO	0.0
BAY3	0.9	TAI	0.0
TRT	0.9	TCL	0.0