



**Kumulierte Haushalts-Netto-Reichweite in % DS - 2007**

Sender	NR-% (HH)	Sender	NR-% (HH)
SF 1	99.8	9LIVE	15.2
SF zwei	99.3	BLOTV	15.0
ARD	99.1	BR-AL	14.6
ZDF	99.1	TELL	12.6
SAT1	97.6	TEB	10.6
3SAT	97.2	TVO	9.9
PRO7	96.5	BR-AL	9.5
BAY3	96.4	RTS	9.0
SW3	96.3	TCL	9.0
RTL	95.6	TNT	8.9
ORF1	95.6	CN	8.9
KAB1	94.9	N24	6.7
EUROS	94.6	ITAL1	6.1
RTL2	94.5	MTV Europe	3.8
ORF2	94.1	TELEBI	3.5
DSF	94.0	TSO	3.4
ARTE	93.8	AlJazee	3.4
VOX	93.4	CNBC	3.4
S RTL	91.6	SKYNW	3.4
SF info	90.1	RAI3	3.3
CNN	85.6	RETE4	3.1
TSR1	85.5	RTL9	2.5
WDR	85.2	TCM	2.1
VIVACH	84.6	DW	2.0
KIKA	83.4	SHTV	1.9
TSI 1	82.2	CAN+	1.0
RAI1	79.4	DISCO	0.9
TSR2	79.0	AB1	0.4
N-TV	77.3	LA7	0.4
TSI 2	76.0	France4	0.3
STARTV	75.6	TL1	0.3
SER	75.5	ANIM	0.2
3plus	74.6	TVM3	0.1
F2	73.5	8MTBL	0.1
TF1	72.1	CAN J	0.1
MTV	71.3	TELETI	0.0
TV5	62.7	LMB	0.0
HSE24	60.6	ICITV	0.0
TVE	55.5	CNV	0.0
CAN5	51.5	TVRL	0.0
ENEWS	39.6	ALPH	0.0
MDR	38.7	CAN9	0.0
BBCPR	36.2	Schweiz 5	0.0
RAI2	33.5	NICK	0.0
DVIERTE	33.4	ANT3	0.0
TELEZ	32.0	CAMP	0.0
RTP	27.4	DMAX	0.0
BBCWD	26.0	ETV	0.0
F3	22.6	France 24	0.0
TELEB	21.8	ITAL7	0.0
M1	20.2	NICK Orig	0.0
9LIVE	20.0	RET55	0.0
TETOP	16.2	RETEA	0.0
M6	16.1	SKY1	0.0
TRT	15.9	SKYMO	0.0
TETOP	15.5	TAI	0.0



**Kumulierte Haushalts-Netto-Reichweite in % SR - 2007**

Sender	NR-% (HH)	Sender	NR-% (HH)
TSR1	100.0	France4	6.0
TF1	100.0	VIVACH	5.8
F3	99.9	TELEB	5.5
F2	99.8	RAI3	4.9
TSR2	99.5	ITAL1	4.6
ARTE	98.8	BLOTV	4.3
M6	98.0	MTV Europe	4.2
TV5	91.8	SKYNW	4.1
CAN+	90.8	S RTL	4.0
RTL9	90.6	SF info	3.9
EUROS	89.8	CNV	3.9
TSI 1	87.1	VOX	3.7
SF 1	86.1	KIKA	3.0
ENEWS	85.2	RETE4	3.0
RAI1	82.3	HSE24	2.5
ARD	82.0	KAB1	2.4
TNT	81.7	CNBC	2.1
CN	81.7	MDR	2.0
TVE	81.4	N-TV	2.0
ZDF	80.4	RTS	1.8
CNN	79.4	9LIVE	1.7
SF zwei	79.0	BR-AL	1.6
TSI 2	76.1	LA7	1.4
RTP	75.4	DW	1.3
MTV	74.4	N24	1.3
BBCPR	72.2	WDR	1.3
RAI2	69.5	3plus	1.2
BBCWD	65.9	DISCO	1.2
ANIM	60.0	STARTV	0.8
DVIERTE	60.0	TCL	0.6
SAT1	56.7	TL1	0.5
RTL	55.8	SHTV	0.2
SER	53.6	TELEZ	0.0
ORF1	52.1	TELL	0.0
TVM3	51.9	TEB	0.0
AB1	51.0	M1	0.0
3SAT	29.3	TETOP	0.0
CAN5	25.4	TVO	0.0
LMB	24.0	TSO	0.0
SW3	22.1	TELETI	0.0
DSF	21.8	Schweiz 5	0.0
TVRL	15.0	NICK	0.0
TRT	14.2	ANT3	0.0
AlJazee	13.0	CAMP	0.0
PRO7	11.8	DMAX	0.0
CAN9	11.2	ETV	0.0
RTL2	10.8	France 24	0.0
TCM	9.9	ITAL7	0.0
CAN J	9.6	NICK Orig	0.0
ALPH	8.8	RET55	0.0
BAY3	8.6	RETEA	0.0
TELEBI	8.2	SKY1	0.0
ORF2	7.9	SKYMO	0.0
8MTBL	7.3	TAI	0.0
ICITV	6.9		



**Kumulierte Haushalts-Netto-Reichweite in % SI - 2007**

Sender	NR-% (HH)	Sender	NR-% (HH)
TSI 1	97.4	MTV Europe	5.2
TSI 2	97.4	N24	4.8
RAI1	97.3	CAN+	4.7
CAN5	96.9	PRO7	4.4
RAI3	96.9	ORF2	4.3
RAI2	96.5	DW	4.3
RETE4	96.0	SKYNW	4.2
ITAL1	95.6	AJazee	3.9
SF 1	92.6	DISCO	3.7
TSR1	92.1	F3	3.5
SF zwei	88.8	CNBC	3.5
ENEWS	87.9	TRT	3.5
TSR2	87.1	N-TV	3.4
LA7	85.1	AB1	2.9
ARD	84.8	RTS	2.7
ZDF	83.4	8MTBL	2.5
ARTE	83.1	ANIM	2.4
EUROS	82.6	CAN J	2.2
RTL	81.7	RTL9	2.1
3SAT	79.9	ETV	2.1
TL1	79.9	9LIVE	1.4
TELEI	77.8	TCM	1.2
MTV	77.8	France4	0.9
ANT3	77.0	HSE24	0.9
CNN	76.7	VIVACH	0.5
TNT	75.7	M6	0.4
CN	75.7	TELEZ	0.0
TF1	75.4	TELL	0.0
F2	74.0	TELEB	0.0
ORF1	72.6	TEB	0.0
RET55	70.5	M1	0.0
ITAL7	70.1	TETOP	0.0
SER	69.4	TVO	0.0
SAT1	68.6	TSO	0.0
TVE	60.3	SHTV	0.0
KIKA	55.2	LMB	0.0
BBCPR	53.3	ICITV	0.0
TV5	53.3	CNV	0.0
RTP	40.8	TVRL	0.0
STARTV	32.3	3plus	0.0
SF info	14.8	ALPH	0.0
RTL2	14.1	CAN9	0.0
VOX	10.7	Schweiz 5	0.0
DVIERTE	10.3	TELEBI	0.0
SW3	7.3	TVM3	0.0
BAY3	7.2	NICK	0.0
WDR	6.5	DMAX	0.0
BBCWD	6.4	France 24	0.0
BLOTV	6.0	NICK Orig	0.0
BR-AL	5.9	RETEA	0.0
KAB1	5.7	SKY1	0.0
CAMP	5.6	SKYMO	0.0
MDR	5.6	TAI	0.0
S RTL	5.5	TCL	0.0
DSF	5.3		