



Kumulierte Haushalts-Netto-Reichweite in % - 2008

Sender	NR-% (HH)	Sender	NR-% (HH)
ZDF	99.6	M6	13.8
SF 1	99.5	TRT	13.2
ARD	99.4	TELL	12.2
SF zwei	99.3	N24	11.9
3SAT	98.6	BLOTV	11.7
PRO7	98.1	TVO	10.4
SW3	97.6	TEB	10.1
SAT1	97.5	NICK Orig	9.8
BAY3	97.0	Schweiz 5	9.7
ORF2	96.3	RTS	9.0
KAB1	96.1	DMAX	8.1
ARTE	95.1	TCL	7.0
VOX	94.9	CNBC	6.6
EUROS	94.9	CN	6.5
RTL	94.6	TCM	6.3
ORF1	94.3	TNT	5.6
DSF	94.1	AlJazee	5.1
RTL2	93.9	ITAL1	4.8
SF info	93.3	RAI3	4.7
S RTL	92.2	MTV Europe	4.6
TSR1	87.3	SKYNW	4.4
KIKA	84.2	RETE4	4.2
CNN	83.9	TSO	4.1
VIVACH	83.5	DW	3.8
TSI 1	82.3	TELEBI	3.6
TSR2	80.5	RTL9	2.6
3plus	79.2	SHTV	1.7
TSI 2	77.4	France4	1.5
RAI1	77.2	CAN+	1.1
STARTV	76.4	France 24	1.1
SER	74.1	LA7	1.0
MTV	72.8	AB1	0.8
F2	72.5	DISCO	0.7
TV5	68.6	TL1	0.6
ENEWS	59.7	TVM3	0.4
HSE24	55.7	8MTBL	0.4
WDR	51.6	ANIM	0.4
TF1	45.5	TELETI	0.1
N-TV	44.1	LMB	0.0
MDR	43.8	ICITV	0.0
TVE	42.3	CNV	0.0
DVIERTE	35.3	TVRL	0.0
NICK	32.8	ALPH	0.0
TELEZ	32.2	CAN9	0.0
RAI2	31.5	ANT3	0.0
BBCPR	31.2	CAMP	0.0
BBCWD	28.4	CAN J	0.0
RTP	25.2	ETV	0.0
TELEB	22.3	ITAL7	0.0
CAN5	22.2	RET55	0.0
M1	20.9	RETEA	0.0
F3	19.4	SKY1	0.0
TETOP	16.2	SKYMO	0.0
9LIVE	15.2	TAI	0.0
BR-AL	14.6		



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Sender	NR-% (HH)	Sender	NR-% (HH)
TF1	99.8	SF info	7.3
F3	99.8	VOX	7.1
F2	99.8	RAI3	6.5
TSR1	99.5	CNBC	6.5
TSR2	99.3	VIVACH	6.3
ARTE	98.3	ICITV	6.3
M6	97.5	TELEB	6.2
TV5	95.0	RETE4	6.0
RTL9	93.2	KIKA	6.0
EUROS	92.7	ITAL1	5.6
SF 1	88.0	SKYNW	5.4
CAN+	87.7	CNV	5.0
ENEWS	86.7	BAY3	4.8
CN	86.6	S RTL	4.4
TSI 1	86.2	HSE24	4.2
TNT	85.1	BLOTV	4.2
RAI1	85.0	LA7	3.3
ARD	83.7	TCL	3.2
TVE	83.5	KAB1	3.2
CNN	82.0	WDR	2.7
ZDF	81.0	RTS	2.5
TSI 2	79.1	MTV Europe	2.1
MTV	79.0	MDR	2.1
SF zwei	78.6	DISCO	2.0
RTP	75.4	NICK	1.9
BBCPR	72.2	N24	1.9
ANIM	65.4	BR-AL	1.7
RAI2	62.5	9LIVE	1.7
BBCWD	62.2	STARTV	1.4
DVIERTE	58.5	N-TV	1.4
RTL	57.6	DW	1.3
SAT1	56.6	DMAX	1.1
TCM	54.2	3plus	1.1
TVM3	53.9	NICK Orig	1.0
SER	53.3	TL1	0.6
ORF1	52.4	TVO	0.0
AB1	42.4	TSO	0.0
3SAT	34.8	TETOP	0.0
CAN5	28.5	TELL	0.0
LMB	26.1	TELEZ	0.0
DSF	24.9	TELETI	0.0
SW3	22.0	TEB	0.0
TVRL	15.9	TAI	0.0
France4	14.6	SKYMO	0.0
TRT	13.5	SKY1	0.0
PRO7	12.5	SHTV	0.0
RTL2	12.4	Schweiz 5	0.0
AlJazee	11.6	RETEA	0.0
8MTBL	11.4	RET55	0.0
CAN9	11.1	M1	0.0
CAN J	11.1	ITAL7	0.0
TELEBI	9.1	ETV	0.0
ALPH	8.8	CAMP	0.0
France 24	8.5	ANT3	0.0
ORF2	8.2		



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Sender	NR-% (HH)	Sender	NR-% (HH)
TSI 1	99.5	SW3	11.2
RAI3	99.5	F3	9.8
RAI1	99.1	MDR	9.8
RAI2	99.1	France4	9.1
RETE4	99.1	HSE24	8.9
TSI 2	98.6	RTS	8.8
ITAL1	98.6	N24	8.5
CAN5	98.2	N-TV	7.1
SF 1	93.3	SKYNW	7.1
TSR1	93.3	MTV Europe	7.0
SF zwei	92.5	CAN+	6.9
ARD	88.8	TRT	6.8
ENEWS	87.0	8MTBL	6.7
ARTE	85.5	DMAX	6.6
EUROS	85.0	BBCPR	6.5
LA7	83.9	TCL	6.5
TV5	82.4	M6	6.0
TL1	81.3	BR-AL	5.7
TSR2	79.9	CAMP	5.7
TELE11	79.9	DISCO	5.1
RTL	79.7	RTL9	4.7
3SAT	79.0	CAN J	4.7
CNN	77.5	ETV	4.3
TNT	76.6	AB1	4.2
CN	76.6	DW	4.1
ANT3	75.2	VIVACH	3.9
ORF1	75.0	ANIM	3.8
F2	74.5	NICK	2.9
TF1	74.4	NICK Orig	2.9
ITAL7	73.3	TCM	2.3
RET55	70.7	9LIVE	1.8
SER	66.2	RETEA	0.5
KIKA	55.2	CAN9	0.4
ZDF	30.9	TELEZ	0.0
STARTV	28.9	TELL	0.0
SF info	26.3	TELEB	0.0
MTV	24.8	TEB	0.0
RTL2	24.7	M1	0.0
SAT1	23.3	TETOP	0.0
PRO7	18.0	TVO	0.0
VOX	17.4	TSO	0.0
KAB1	17.3	SHTV	0.0
TVE	17.2	LMB	0.0
BAY3	16.7	ICITV	0.0
WDR	16.6	CNV	0.0
DSF	16.3	TVRL	0.0
S RTL	15.4	3plus	0.0
BLOTV	14.5	ALPH	0.0
CNBC	14.5	Schweiz 5	0.0
ORF2	13.6	TELEBI	0.0
AlJazee	13.2	TVM3	0.0
RTP	12.6	SKY1	0.0
BBCWD	12.1	SKYMO	0.0
DVIERTE	12.1	TAI	0.0
France 24	11.7		