

Kummulierte Haushalts-Nettoreichweite in % CH: 01.07.2010 - 31.12.2010**PUBLICA DATA AG**

Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
SF 1	91.2	BBCWD	23.6	France 24	10.7	CAN J	5.6
SF zwei	88.9	RTP	23.6	TCL	10.6	Histoire	5.5
ARTE	88.1	SER	22.8	Direct 8	9.8	Iris	5.3
ARD	86.5	BBC enter	21.6	ServusTV	9.1	BBC Four	5.1
ZDF	84.1	HR3	20.5	Bibel TV	9.0	FIVE	5.1
EUROS	82.6	N24	20.0	ESPN	9.0	June	5.1
ORF1	75.7	TELE 5	19.9	Gulli	9.0	TIMM	5.1
3SAT	75.4	CAN5	19.8	BLOTV	8.9	E4	5.0
TSR1	74.3	TMC	19.1	NatGeo	8.7	Rai 4	5.0
TSR2	71.3	TETOP	18.9	la télé	8.6	Tier TV	4.9
SAT1 CH	71.2	CAN+	18.8	BFM	8.5	Syfy	4.8
SF info	70.7	DMAX	18.3	tv.gusto	8.5	Fox	4.6
SW3	69.2	RTL9 CH	17.2	HD suisse	8.4	More4	4.5
RTL CH	69.1	rbb	16.9	Tele 1	8.4	MTV It	4.5
PRO7 CH	66.3	ZDFneo	16.5	FTV	8.2	SKYNW	4.5
ORF2	65.7	ANIM	15.9	8MTBL	8.0	Tiji	4.5
RSI LA 1	65.3	BR-AL	15.9	Rouge TV	7.7	ZÜRIPUS	4.3
BAY3	64.3	Phoenix	15.4	gotv	7.7	Nick Jr	4.3
RTL2 CH	64.1	ESCA	15.1	TRT	7.7	BBC HD	4.1
VOX CH	62.1	Schweiz 5	14.8	LA7	7.6	DirectStar	4.0
KABEL1 CH	61.8	MCM	14.7	RTS	7.6	History Ch	4.0
F2	61.2	EINSPLUS	14.5	Deluxe Music	7.4	HRT	4.0
RSI LA 2	59.9	TELEB	14.4	BBC One	7.3	Rai News 24	4.0
ENEWS	58.6	ZDF INFO	14.3	Luxe TV	7.3	Canale Itat	3.8
KIKA	58.4	TVM3	14.2	VIVA	7.3	ABMoteurs	3.7
TV5	57.2	EINSFEST	14.2	BBC Two	7.2	TELEBI	3.6
cnn	56.6	CN CH	14.0	Film 4	7.1	TELETI	3.6
RAI1	56.2	MTV Fr	14.0	Comedy Central	7.0	France ô	3.6
S RTL CH	55.0	PLAN	14.0	TEB	6.9	Planet	3.6
3plus	51.2	EINS EXT	13.5	TVO	6.4	TNT	3.6
STARTV	48.2	ZDFTHEA	13.3	9LIVE	6.4	MAXTV	3.4
TF1	48.0	HSE24	13.2	DW	6.4	ATV	3.4
VIVA CH	46.1	ITAL1	13.0	TL1	6.4	RTL Living	3.4
MTV CH	46.1	E! TV	12.8	TVSH	6.4	RAI Storia	3.3
NICK CH	45.0	France4	12.8	AXN	6.3	RTBF	3.3
SSF	43.6	M1	12.6	BBC Three	6.2	TSTAR	3.3
Sport1	39.8	NT1.TV	12.6	DISCO	6.2	I-TELE	3.2
WDR	38.2	RETE4	12.6	Game TV	6.2	TW1	3.2
F3	34.9	MEZZO	12.2	Virgin17	6.1	CAN9	3.1
MDR	34.6	RAI3	12.1	Channel 4	6.0	Arabia	3.1
TELEZ	34.1	itv	11.9	RAI Sport	6.0	Motors TV	3.1
N3	33.5	CNBC	11.6	AlJazee	5.9	Alpenland TV	3.0
N-TV	33.1	Sixx	11.6	Liberty	5.9	Kinowelt	3.0
DVIERTE	33.0	AB1	11.5	ODEON	5.9	RTL Crime	3.0
RAI2	32.0	ATV+	11.3	kto	5.8	TRAVEL	3.0
TVE	31.7	K-TV	11.0	W9	5.7	13th Street	2.9
M6 CH	27.5	NRJ 12	10.9	LMB	5.6	Teletoon	2.9
France 5	24.5	DIGTVF	10.8	Anixe HD	5.6	Boomerang	2.8

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Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
CBBC	2.8	Sci Fi	1.5	Zone	0.5	Arte Kika	0.0
cielo	2.8	DisneyChannel	1.4	Leonardo	0.4	ARTEF	0.0
ERF eins	2.8	Radio It TV	1.4	RTL Passion	0.4	ASIA	0.0
City Chan 1	2.7	Rai Scuola	1.4	Sportitalia24	0.4	Baby TV	0.0
La5	2.6	TC Live 3	1.4	Stylia	0.4	Belgrad	0.0
TC Live 1	2.6	Cine Classic	1.3	TC Life 19	0.4	BHT	0.0
Xtreme Spo	2.6	Cine FAMIZ	1.2	Télé Maison	0.4	BRAVO	0.0
TELED	2.5	Cine Premier	1.2	TV 21	0.4	BVN-TV	0.0
ANT3	2.5	e.clips	1.2	C Music	0.3	C Music TV	0.0
Cine Polar	2.5	Rai Gulp	1.2	etb sat	0.3	CAN6	0.0
Disney XD	2.5	SHTV	1.1	PREM	0.3	Cartomanzia	0.0
VH-1	2.5	Cine Frisson	1.1	TC Live 9	0.3	CHICH	0.0
Yacht&Sail	2.5	TC Live 8	1.1	TC Life 13	0.3	CINE	0.0
Biography Ch	2.4	TC Life 21	1.1	TV Moda	0.3	Cine culte	0.0
Body in Bal	2.4	Cine Club	1.0	VIVA2	0.3	Cinemaniam	0.0
Comédie!	2.4	LCP	1.0	ETV	0.2	CMT	0.0
ITAL7	2.4	Mangas	1.0	i-concerts	0.2	DeuWE	0.0
METEO	2.4	Seasons	1.0	Piwi	0.2	Documania	0.0
Playh Disney	2.4	TC Live 6	1.0	Silver	0.2	Du côté de	0.0
sonnenklar TV	2.4	TC Live 4	1.0	Tamil	0.2	EBN	0.0
Cine FX	2.3	Cine émotion	0.9	TBNE	0.2	EBS	0.0
gute laune	2.3	Nova	0.9	TC Live 11	0.2	ED-TV	0.0
NICK F	2.3	TC Live 5	0.9	TC Life 16	0.2	EINSMUXX	0.0
RET55	2.3	Chasse&Pêche	0.8	TC Life 15	0.2	ET1GR	0.0
Telepace	2.3	Cine Star	0.8	CAMP	0.1	Europe2TV	0.0
TV Breizh	2.3	SHOW	0.8	Disc real ti	0.1	EUROSF	0.0
TVPOL	2.3	TC Live 7	0.8	ESC	0.1	FILMN	0.0
ALPH	2.2	LCI	0.7	KAND	0.1	GALA	0.0
CBeebies	2.2	sportitalia	0.7	Mosaique	0.1	Gateway CC	0.0
Cuisine.TV	2.2	VIVOLTA	0.7	RTV	0.1	Giga TV	0.0
QVC	2.2	voyage	0.7	Sailing	0.1	HTV	0.0
your family	2.2	XXL	0.7	Sky TG24	0.1	HTVK	0.0
ENCYCLOPEDIA	2.1	DisneyCine	0.6	SKY1	0.1	ISRA	0.0
Roma Uno	2.1	Mediaset	0.6	TC Life 17	0.1	JSTV	0.0
Romance TV	2.1	RTL102.5	0.6	TLC	0.1	La 6	0.0
TSO	2.0	SAT2000	0.6	Toon Disney	0.1	LERN TV	0.0
13ième Rue	2.0	TC Life 20	0.6	TOR	0.1	LO-NA	0.0
Channel21	2.0	TRACE TV	0.6	True Movies	0.1	LOMB7	0.0
Salute!	2.0	B.TV	0.5	WIL	0.0	MARK	0.0
Passion	1.9	Boing	0.5	TVRL	0.0	MAROC	0.0
auto	1.7	DEMAIN TV	0.5	ICITV	0.0	MBC	0.0
JimJam	1.7	Equidia	0.5	CNV	0.0	MEDtv	0.0
TC Live 2	1.7	Infosport	0.5	U1TV	0.0	MINI	0.0
Coming Soon	1.6	Sky Sports	0.5	NW1	0.0	MOVCH	0.0
TCM Orig	1.6	TC Live 10	0.5	1+	0.0	MTV Dance	0.0
VIDEOIT	1.6	TC Life 12	0.5	5STEL	0.0	MTV hits	0.0
Anim. Planet	1.5	Télé Mélodie	0.5	AlArabiya	0.0	MTV idol	0.0
INTST	1.5	Ushuaïa TV	0.5	ART	0.0	MTV Music	0.0

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Sender	HH NR-%	Sender	HH NR-%
MTV PULSE	0.0	Unica	0.0
MTV TWO	0.0	Veronica	0.0
MTVEU	0.0	VideoStar	0.0
MUZZIK	0.0	WNET	0.0
NASN	0.0	ZAGRE	0.0
NDEON	0.0	ZUE1	0.0
NED1	0.0		
NOR3	0.0		
ONYX	0.0		
ORB	0.0		
POL1	0.0		
PolSat	0.0		
PREVIEW CC	0.0		
PRT	0.0		
Rai Edu	0.0		
RETEA	0.0		
RSAT	0.0		
RTL4	0.0		
RTL5	0.0		
SBS6	0.0		
SEXY SAT	0.0		
Sky Movies Gold	0.0		
SKYMO	0.0		
SPO	0.0		
STREAM	0.0		
SUPVI	0.0		
T1000	0.0		
TAI	0.0		
TC Life 18	0.0		
TC Life 14	0.0		
TCC	0.0		
TCR	0.0		
TE+1	0.0		
TE+2	0.0		
TL7	0.0		
TMC2	0.0		
TRDUN	0.0		
ttn	0.0		
TV Algerien	0.0		
TV.B	0.0		
TV10	0.0		
TV3S	0.0		
TV4	0.0		
TV7	0.0		
TVLYB	0.0		
TVNOR	0.0		
UKG	0.0		
UKLIV	0.0		

Kummulierte Haushalts-Nettoreichweite in % D-CH: 01.07.2010 - 31.12.2010

PUBLICA DATA AG

Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
SF 1	98.3	DMAX	22.8	DW	7.4	Biography Ch	3.3
SF zwei	98.0	BBCWD	22.6	TRT	7.4	Body in Bal	3.3
ZDF	97.3	RAI2	22.5	BBC Two	6.9	NRJ 12	3.3
ARD	97.2	ZDFneo	22.5	RAI3	6.7	TELEBI	3.2
SF info	91.2	SER	22.1	Anixe HD	6.6	gute laune	3.2
3SAT	90.8	rbb	21.8	BBC One	6.4	Boomerang	3.1
SAT1 CH	90.1	BR-AL	21.7	ESPN	6.4	SKYNW	3.1
SW3	89.4	Schweiz 5	20.8	ZÜRIPUS	6.1	sonnenklar TV	3.1
ORF2	88.2	EINSPLUS	20.0	Film 4	6.1	Gulli	3.0
ARTE	88.1	Phoenix	19.9	FTV	6.1	Romance TV	3.0
ORF1	88.0	EINSFEST	19.5	Tier TV	6.1	your family	3.0
BAY3	87.4	ZDF INFO	19.5	TVSH	6.1	QVC	2.9
PRO7 CH	87.3	EINS EXT	18.6	France 5	6.0	ERF eins	2.8
RTL CH	86.5	TELEB	18.4	BBC Three	5.8	Passion	2.7
RTL2 CH	84.4	ZDFTHEA	18.1	BBC Four	5.7	Playh Disney	2.7
EUROS	83.1	M1	17.6	NT1.TV	5.7	Rai News 24	2.7
VOX CH	82.9	HSE24	17.4	TIMM	5.7	TSO	2.6
KABEL1 CH	82.6	RTP	15.9	AlJazee	5.6	BFM	2.6
KIKA	77.6	BBC enter	15.3	DISCO	5.6	Disney XD	2.6
S RTL CH	73.2	F3	15.0	Channel 4	5.4	TL1	2.6
3plus	72.0	ATV+	14.2	France4	5.4	TVPOL	2.6
STARTV	66.1	K-TV	14.2	Game TV	5.4	VH-1	2.6
TSR1	65.5	Sixx	14.2	Luxe TV	5.4	Alpenland TV	2.5
TSR2	61.9	CAN5	13.8	Fox	5.3	Channel21	2.5
MTV CH	61.7	Tele 1	11.6	E4	5.2	Direct 8	2.5
RSI LA 1	61.6	ServusTV	11.6	History Ch	5.1	City Chan 1	2.4
VIVA CH	61.4	TCL	11.5	France 24	5	MTV It	2.4
NICK CH	60.6	tv.gusto	11.5	HRT	5	auto	2.3
cnn	57.8	Bibel TV	11.4	More4	5	kto	2.3
RSI LA 2	56.9	DIGTVF	11.4	TNT	5	Arabia	2.2
SSF	56.4	itv	10.8	Planet	4.9	Canale Ital	2.2
ENEWS	53.1	gotv	10.5	FIVE	4.7	Iris	2.2
RAI1	52.6	CNBC	10.3	RTL Living	4.7	JimJam	2.2
WDR	51.0	BLOTV	9.9	BBC HD	4.6	MAXTV	2.1
Sport1	50.2	E! TV	9.8	Liberty	4.4	Rouge TV	2.1
F2	49.2	TEB	9.7	Nick Jr	4.4	CBBC	2.1
MDR	46.6	VIVA	9.3	Kinowelt	4.3	Motors TV	2.1
TELEZ	46.3	HD suisse	8.9	TW1	4.2	TSTAR	2.1
TV5	46.2	TVO	8.9	RTL Crime	4.1	Xtreme Spo	2.1
N3	44.6	9LIVE	8.7	TRAVEL	4.1	8MTBL	2.0
N-TV	44.5	AXN	8.7	CN CH	4	Anim. Planet	1.9
DVIERTE	35.4	M6 CH	8.6	13th Street	4	Sci Fi	1.9
TF1	30.6	Deluxe Music	8.5	Rai 4	4	Telepace	1.9
TETOP	26.6	ITAL1	8.4	Syfy	4	INTST	1.8
HR3	26.1	Comedy Central	8.1	ATV	3.8	Yacht&Sail	1.8
TELE 5	25.5	RTS	8.0	TELED	3.5	e.clips	1.7
N24	25.3	NatGeo	7.6	LA7	3.5	TC Live 1	1.7
TVE	24.3	RETE4	7.6	RAI Sport	3.4	CBeebies	1.6

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Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
La5	1.6	CAN J	0.3	SKY1	0.1	EBS	0.0
RAI Storia	1.6	DEMAIN TV	0.3	sportitalia	0.1	ED-TV	0.0
SHTV	1.5	DisneyCine	0.3	TBNE	0.1	EINSMUXX	0.0
ODEON	1.5	etb sat	0.3	TC Life 20	0.1	Equidia	0.0
cielo	1.4	I-TELE	0.3	TC Life 13	0.1	ET1GR	0.0
TC Live 2	1.4	Mediaset	0.3	Télé Maison	0.1	Europe2TV	0.0
ANIM	1.2	RTL102.5	0.3	Télé Mélodie	0.1	EUROSF	0.0
Nova	1.2	Silver	0.3	Toon Disney	0.1	FILMN	0.0
Roma Uno	1.2	TC Live 10	0.3	TRACE TV	0.1	GALA	0.0
CAN+	1.1	TC Life 19	0.3	True Movies	0.1	Gateway CC	0.0
RTL9 CH	0.9	Tiji	0.3	TV Algerien	0.1	Giga TV	0.0
DisneyChannel	0.9	VIDEOIT	0.3	voyage	0.1	HTV	0.0
TC Live 3	0.9	W9	0.3	WIL	0.0	HTVK	0.0
TMC	0.9	Cine Classic	0.2	LMB	0.0	i-concerts	0.0
AB1	0.8	Cine FAMIZ	0.2	TVRL	0.0	Infosport	0.0
Coming Soon	0.8	Comédie!	0.2	ICITV	0.0	ISRA	0.0
Histoire	0.8	Cuisine.TV	0.2	CNV	0.0	ITAL7	0.0
METEO	0.8	KAND	0.2	ALPH	0.0	JSTV	0.0
Rai Scuola	0.8	MTV Fr	0.2	U1TV	0.0	La 6	0.0
RTBF	0.8	NICK F	0.2	NW1	0.0	LCI	0.0
Salute!	0.8	RTV	0.2	1+	0.0	Leonardo	0.0
TC Live 8	0.8	SHOW	0.2	5STEL	0.0	LERN TV	0.0
TC Live 5	0.8	Tamil	0.2	AlArabiya	0.0	LO-NA	0.0
B.TV	0.7	TC Live 9	0.2	ART	0.0	LOMB7	0.0
CAN9	0.6	TCM Orig	0.2	Arte Kika	0.0	Mangas	0.0
France ô	0.6	TV Breizh	0.2	ARTEF	0.0	MAROC	0.0
MEZZO	0.6	TELE1	0.1	ASIA	0.0	MBC	0.0
Radio It TV	0.6	la télé	0.1	Baby TV	0.0	MEDtv	0.0
Sky Sports	0.6	13ième Rue	0.1	Belgrad	0.0	MINI	0.0
TC Live 7	0.6	ANT3	0.1	BHT	0.0	MOVCH	0.0
TC Live 4	0.6	C Music	0.1	Boing	0.0	MTV Dance	0.0
TC Life 12	0.6	Cine Club	0.1	BRAVO	0.0	MTV hits	0.0
Teletoon	0.6	Cine émotion	0.1	BVN-TV	0.0	MTV idol	0.0
ABMoteurs	0.5	Cine Frisson	0.1	C Music TV	0.0	MTV Music	0.0
Cine Polar	0.5	Cine Premier	0.1	CAMP	0.0	MTV PULSE	0.0
ESCA	0.5	Cine Star	0.1	CAN6	0.0	MTV TWO	0.0
RTL Passion	0.5	DirectStar	0.1	Cartomanzia	0.0	MTVEU	0.0
TC Live 6	0.5	Disc real ti	0.1	Chasse&Pêche	0.0	MUZZIK	0.0
Virgin17	0.5	ENCYCLOPEDIA	0.1	CHICH	0.0	NASN	0.0
Zone	0.5	ESC	0.1	CINE	0.0	NDEON	0.0
TVM3	0.4	ETV	0.1	Cine culte	0.0	NED1	0.0
June	0.4	LCP	0.1	Cine FX	0.0	NOR3	0.0
MCM	0.4	MARK	0.1	Cinemanía	0.0	ONYX	0.0
PLAN	0.4	Mosaique	0.1	CMT	0.0	ORB	0.0
TC Life 21	0.4	PREM	0.1	DeuWE	0.0	Piwi	0.0
TV 21	0.4	Sailing	0.1	Documania	0.0	POL1	0.0
VIVA2	0.4	Seasons	0.1	Du côté de	0.0	PolSat	0.0
XXL	0.4	Sky TG24	0.1	EBN	0.0	PREVIEW CC	0.0

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Sender	HH NR-%	Sender	HH NR-%
PRT	0.0	Veronica	0.0
Rai Edu	0.0	VideoStar	0.0
Rai Gulp	0.0	VIVOLTA	0.0
RET55	0.0	WNET	0.0
RETEA	0.0	ZAGRE	0.0
RSAT	0.0	ZUE1	0.0
RTL4	0.0		
RTL5	0.0		
SAT2000	0.0		
SBS6	0.0		
SEXY SAT	0.0		
Sky Movies Gold	0.0		
SKYMO	0.0		
SPO	0.0		
Sportitalia24	0.0		
STREAM	0.0		
Stylia	0.0		
SUPVI	0.0		
T1000	0.0		
TAI	0.0		
TC Live 11	0.0		
TC Life 18	0.0		
TC Life 17	0.0		
TC Life 16	0.0		
TC Life 15	0.0		
TC Life 14	0.0		
TCC	0.0		
TCR	0.0		
TE+1	0.0		
TE+2	0.0		
TL7	0.0		
TLC	0.0		
TMC2	0.0		
TOR	0.0		
TRDUN	0.0		
ttn	0.0		
TV Moda	0.0		
TV.B	0.0		
TV10	0.0		
TV3S	0.0		
TV4	0.0		
TV7	0.0		
TVLYB	0.0		
TVNOR	0.0		
UKG	0.0		
UKLIV	0.0		
Unica	0.0		
Ushuaia TV	0.0		

Kummulierte Haushalts-Nettoreichweite in % F-CH: 01.07.2010 - 31.12.2010

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Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
TSR1	98.3	BFM	26.0	Film 4	9.0	Yacht&Sail	4.6
TSR2	98.0	8MTBL	25.1	ALPH	8.9	Cine Classic	4.6
F2	97.6	CAN5	24.8	Cine Polar	8.8	TC Live 1	4.5
F3	97.6	Rouge TV	24.2	TRT	8.6	Alpenland TV	4.5
TF1	96.8	Virgin17	23.6	Cuisine.TV	8.4	cielo	4.5
ARTE	91.9	LMB	22.9	ENCYCLOPEDIA	8.2	CBBC	4.4
TV5	89.1	W9	22.4	Game TV	8.2	N-TV	4.3
M6 CH	85.8	E! TV	21.1	SKYNW	8.1	Iris	4.2
EUROS	83.2	CAN J	20.9	RAI Sport	7.9	Rai News 24	4.2
France 5	81.2	SW3	20.5	Syfy	7.9	rbb	4.2
TMC	75.9	RTL CH	20.0	13ième Rue	7.9	Mangas	4.1
CAN+	73.6	Histoire	19.6	METEO	7.6	RAI Storia	4.1
SF 1	72.5	June	19.5	BBC Two	7.6	Sixx	4.1
ENEWS	72.4	Tiji	17.7	DIGTVF	7.6	La5	4.0
RSI LA 1	70.0	SF info	17.6	DISCO	7.5	Xtreme Spo	4.0
RTL9 CH	67.9	kto	16.2	ODEON	7.4	Cine FAMIZ	4.0
SF zwei	64.0	DirectStar	16.0	Channel 4	7.3	Cine Frisson	4.0
RSI LA 2	61.5	ESPN	15.8	BBC Three	7.2	DW	4.0
ANIM	61.5	CNBC	15.6	MAXTV	7.1	STARTV	3.9
ESCA	60.4	itv	14.5	KIKA	7.1	E4	3.9
RAI1	59.0	PRO7 CH	14.3	TVSH	7.0	LCP	3.8
MCM	58.9	FTV	14.0	NICK CH	6.9	Salute!	3.8
ARD	58.6	Sport1	13.8	MTV It	6.8	Comedy Central	3.8
TVM3	57.0	ABMoteurs	13.7	AlJazee	6.8	Deluxe Music	3.8
MTV Fr	56.9	RTL2 CH	13.6	MTV CH	6.6	Phoenix	3.6
PLAN	56.5	France ô	13.2	BLOTV	6.6	Seasons	3.6
TVE	56.5	I-TELE	12.5	LA7	6.5	CBeebies	3.5
ZDF	56.3	Luxe TV	12.5	HD suisse	6.4	Cine Club	3.5
cnn	52.8	SSF	12.2	FIVE	6.3	Roma Uno	3.4
MEZZO	47.9	RAI3	11.4	RTS	6.2	ATV+	3.4
RTP	47.9	RETE4	11.4	BAY3	6.2	MDR	3.3
RAI2	47.7	CAN9	11.0	DMAX	6.2	Cine émotion	3.3
CN CH	45.9	RTBF	10.6	TCM Orig	6.0	TC Life 21	3.2
AB1	44.9	ITAL1	10.4	N24	5.9	TIMM	3.2
BBC enter	43.3	VOX CH	10.1	HR3	5.8	Chasse&Pêche	3.2
ORF1	42.9	Teletoon	10.1	TELEB	5.5	BBC Four	3.1
la télé	34.9	ORF2	9.9	TELEBI	5.4	City Chan 1	3.1
France4	34.6	Liberty	9.9	Motors TV	5.4	TELEZ	3.0
NRJ 12	34.0	KABEL1 CH	9.6	TELE 5	5.3	Radio It TV	2.9
NT1.TV	32.9	NatGeo	9.6	TL1	5.3	Bibel TV	2.9
3SAT	32.8	BBC One	9.6	WDR	5.1	Cine Star	2.9
Direct 8	31.7	Comédie!	9.3	Arabia	5.1	More4	2.8
DVIERTE	29.5	TCL	9.2	Rai 4	4.9	VIVOLTA	2.8
SER	28.5	TV Breizh	9.2	Canale Ital	4.9	BBC HD	2.7
BBCWD	28.3	Cine FX	9.2	N3	4.7	ERF eins	2.7
Gulli	27.5	VIVA CH	9.0	TSTAR	4.7	LCI	2.6
France 24	26.7	S RTL CH	9.0	Cine Premier	4.7	TC Live 2	2.6
SAT1 CH	26.2	NICK F	9.0	Nick Jr	4.6	Fox	2.6

Kummulierte Haushalts-Nettoreichweite in % F-CH: 01.07.2010 - 31.12.2010

PUBLICA DATA AG

Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
K-TV	2.5	TC Life 19	0.8	SAT2000	0.1	POL1	0.0
SHOW	2.5	TC Life 13	0.8	TNT	0.1	PolSat	0.0
TC Live 3	2.5	ZDF INFO	0.8	auto	0.1	PREVIEW CC	0.0
Telepace	2.5	EINS EXT	0.8	TEB	0.0	PRT	0.0
voyage	2.5	Mediaset	0.7	TETOP	0.0	QVC	0.0
DisneyChannel	2.5	sonnenklar TV	0.7	ZÜRIPUS	0.0	Rai Edu	0.0
ServusTV	2.4	TC Life 16	0.7	SHTV	0.0	RET55	0.0
Anixe HD	2.4	TC Life 15	0.7	WIL	0.0	RETEA	0.0
Infosport	2.2	Planet	0.6	TELED	0.0	Romance TV	0.0
TC Live 8	2.2	TOR	0.6	TVRL	0.0	RSAT	0.0
Tier TV	2.2	Zone	0.6	ICITV	0.0	RTL Crime	0.0
Boomerang	2.2	EINSPLUS	0.6	CNV	0.0	RTL Living	0.0
HSE24	2.1	INTST	0.5	TELETI	0.0	RTL Passion	0.0
TC Live 6	2.1	JimJam	0.5	UITV	0.0	RTL4	0.0
TRACE TV	2.1	TV Moda	0.5	NW1	0.0	RTV	0.0
Ushuaïa TV	2.1	TW1	0.5	gute laune	0.0	SBS6	0.0
ATV	2.0	EINSFEST	0.5	HTV	0.0	SEXY SAT	0.0
Playh Disney	1.9	TVO	0.4	HTVK	0.0	Silver	0.0
Disney XD	1.9	RTL102.5	0.4	ISRA	0.0	Sky Movies Gold	0.0
TC Live 20	1.8	Tele 1	0.3	JSTV	0.0	Sky Sports	0.0
Télé Mélodie	1.8	Rai Gulp	0.3	KAND	0.0	Sky TG24	0.0
VH-1	1.8	Rai Scuola	0.3	Kinowelt	0.0	SKY1	0.0
Equidia	1.8	Sci Fi	0.3	La 6	0.0	SKYMO	0.0
TC Live 4	1.7	TC Life 17	0.3	Leonardo	0.0	SPO	0.0
XXL	1.6	Channel21	0.3	LERN TV	0.0	STREAM	0.0
DisneyCine	1.6	etb sat	0.3	LO-NA	0.0	SUPVI	0.0
Stylia	1.5	gotv	0.3	LOMB7	0.0	T1000	0.0
VIDEOIT	1.5	M1	0.2	MARK	0.0	TAI	0.0
Coming Soon	1.5	TSO	0.2	MAROC	0.0	Tamil	0.0
HRT	1.4	ITAL7	0.2	MBC	0.0	TC Life 18	0.0
DEMAIN TV	1.4	Mosaïque	0.2	MEDtv	0.0	TC Life 14	0.0
sportitalia	1.3	MUZZIK	0.2	MINI	0.0	TC Life 12	0.0
VIVA	1.3	Sailing	0.2	MOVCH	0.0	TCC	0.0
Télé Maison	1.2	Sportitalia24	0.2	MTV Dance	0.0	TCR	0.0
TVPOL	1.2	TBNE	0.2	MTV hits	0.0	TE+1	0.0
PREM	1.1	TLC	0.2	MTV idol	0.0	TE+2	0.0
TC Live 7	1.1	Toon Disney	0.2	MTV Music	0.0	TL7	0.0
BR-AL	1.1	TRAVEL	0.2	MTV PULSE	0.0	TMC2	0.0
C Music	1.1	TV 21	0.2	MTV TWO	0.0	TRDUN	0.0
i-concerts	1.0	tv.gusto	0.2	MTVEU	0.0	True Movies	0.0
TC Live 5	1.0	13th Street	0.2	NASN	0.0	ttn	0.0
ZDFneo	1.0	AlArabiya	0.2	NDEON	0.0	TV Algerien	0.0
Piwi	0.9	Anim. Planet	0.2	NED1	0.0	TV.B	0.0
TC Live 9	0.9	AXN	0.2	NOR3	0.0	TV10	0.0
TC Live 10	0.9	3plus	0.1	Nova	0.0	TV3S	0.0
ZDFTHEA	0.9	Schweiz 5	0.1	ONYX	0.0	TV4	0.0
9LIVE	0.9	History Ch	0.1	ORB	0.0	TV7	0.0
TC Live 11	0.8	RTL5	0.1	Passion	0.0	TVLYB	0.0

Kummulierte Haushalts-Nettoreichweite in % F-CH: 01.07.2010 - 31.12.2010**PUBLICA DATA AG**

Sender	HH NR-%	Sender	HH NR-%
TVNOR	0.0	Europe2TV	0.0
UKG	0.0	EUROSF	0.0
UKLIV	0.0	FILMN	0.0
Unica	0.0	GALA	0.0
Veronica	0.0	Gateway CC	0.0
VideoStar	0.0	Giga TV	0.0
VIVA2	0.0		
WNET	0.0		
your family	0.0		
ZAGRE	0.0		
ZUE1	0.0		
1+	0.0		
5STEL	0.0		
ANT3	0.0		
ART	0.0		
Arte Kika	0.0		
ARTEF	0.0		
ASIA	0.0		
B.TV	0.0		
Baby TV	0.0		
Belgrad	0.0		
BHT	0.0		
Biography Ch	0.0		
Body in Bal	0.0		
Boing	0.0		
BRAVO	0.0		
BVN-TV	0.0		
C Music TV	0.0		
CAMP	0.0		
CAN6	0.0		
Cartomanzia	0.0		
CHICH	0.0		
CINE	0.0		
Cine culte	0.0		
Cinemia	0.0		
CMT	0.0		
DeuWE	0.0		
Disc real ti	0.0		
Documania	0.0		
Du côté de	0.0		
e.clips	0.0		
EBN	0.0		
EBS	0.0		
ED-TV	0.0		
EINSMUXX	0.0		
ESC	0.0		
ET1GR	0.0		
ETV	0.0		

Kummulierte Haushalts-Nettoreichweite in % I-CH: 01.07.2010 - 31.12.2010**PUBLICA DATA AG**

Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
RSI LA 2	98.7	WDR	16.1	Phoenix	9.0	kto	4.8
RSI LA 1	98.3	VOX CH	16.0	rbb	8.9	FIVE	4.8
RAI3	97.8	RTL2 CH	15.9	N-TV	8.7	BBC HD	4.7
RAI1	97.1	E! TV	15.9	Luxe TV	8.5	DW	4.7
ITAL1	96.2	KABEL1 CH	15.8	Channel 4	8.5	NICK CH	4.6
RAI2	96.0	TVE	15.8	VIVA	8.4	City Chan 1	4.6
RETE4	95.7	PRO7 CH	15.7	BBC One	8.3	STARTV	4.4
CAN5	86.1	Coming Soon	15.2	sportitalia	8.2	BBC enter	4.4
TSR1	84.9	S RTL CH	15.1	Telepace	8.2	tv.gusto	4.3
SF 1	80.8	SW3	15.0	Comedy Central	8.1	BR-AL	4.3
SF zwei	79.2	cielo	15.0	ATV+	8.0	ERF eins	4.3
LA7	76.5	MDR	14.9	DISCO	8.0	Bibel TV	4.2
TSR2	76.3	France 24	14.5	Game TV	7.6	CAN+	4.2
TELE1	76.0	DVIERTE	14.4	Leonardo	7.4	SER	4.1
EUROS	72.0	TSTAR	14.3	SKYNW	7.3	MAXTV	3.8
ENEWS	71.6	BBCWD	13.9	Direct 8	7.3	ZDF INFO	3.8
TL1	71.2	RTP	13.3	History Ch	7.0	Alpenland TV	3.8
ARTE	68.2	BAY3	13.2	Liberty	7.0	TVPOL	3.7
ARD	67.5	ESPN	13.2	Sportitalia24	7.0	CBBC	3.7
ODEON	65.0	N3	13.1	TRT	6.9	TC Live 3	3.6
3SAT	62.7	N24	13.0	E4	6.8	Xtreme Spo	3.6
TV5	59.3	MTV CH	12.9	NRJ 12	6.7	HRT	3.5
TF1	59.1	HD suisse	12.6	BBC Four	6.7	Histoire	3.4
ORF1	59.0	ORF2	12.5	BBC Three	6.7	TC Live 4	3.4
Iris	58.8	France 5	12.5	BFM	6.7	ATV	3.4
RTL CH	58.0	F3	12.4	Anixe HD	6.6	EINSFEST	3.4
cnn	57.7	M6 CH	12.3	CAN J	6.6	Yacht&Sail	3.3
F2	55.0	France4	12.3	BLOTV	6.5	ZDFTHEA	3.3
ANT3	52.6	SAT2000	11.8	Radio It TV	6.3	CBeebies	3.3
ITAL7	50.7	NT1.TV	11.7	AlJazee	6.3	TV Moda	3.2
RET55	49.1	Boing	11.7	Arabia	6.2	RTBF	3.1
RAI Sport	37.3	DMAX	11.7	ZDFneo	6.1	EINSPLUS	3.0
KIKA	32.8	SSF	11.5	Rouge TV	5.9	Nick Jr	2.9
SF info	32.7	La5	11.5	HSE24	5.9	CAMP	2.8
ZDF	27.1	TELE 5	11.2	Motors TV	5.9	TC Live 7	2.7
RAI Storia	25.8	Film 4	11.0	TC Live 1	5.7	Sky Sports	2.6
Rai Gulp	24.5	HR3	10.8	K-TV	5.6	TC Live 6	2.5
MTV It	24.3	FTV	10.5	TCL	5.6	ETV	2.4
Rai News 24	22.6	CNBC	10.3	ServusTV	5.4	Tier TV	2.3
Canale It	22.2	TELEZ	10.2	VIVA CH	5.3	ABMoteurs	2.3
Rai 4	21.5	Sixx	10.1	Disney XD	5.3	MEZZO	2.2
VIDEOIT	21.2	Deluxe Music	9.7	Gulli	5.1	EINS EXT	2.2
NatGeo	20.6	Salute!	9.4	Mediaset	5.1	TC Live 2	2.1
DIGTVF	19.0	TVSH	9.4	RTL102.5	5.1	TW1	2.1
Rai Scuola	17.3	Roma Uno	9.2	TIMM	5.0	DisneyChannel	2.1
itv	16.6	RTS	9.2	VH-1	5.0	TMC	2.0
Sport1	16.5	8MTBL	9.1	Fox	5.0	TC Live 5	1.9
SAT1 CH	16.2	BBC Two	9.1	More4	4.9	TC Life 20	1.9

Kummulierte Haushalts-Nettoreichweite in % I-CH: 01.07.2010 - 31.12.2010**PUBLICA DATA AG**

Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%	Sender	HH NR-%
ANIM	1.9	TC Live 10	0.6	WIL	0.0	Passion	0.0
Channel21	1.9	TC Life 14	0.6	TELED	0.0	Piwi	0.0
MCM	1.8	Cine FAMIZ	0.6	TVM3	0.0	Planet	0.0
Cine Classic	1.8	Rai Edu	0.5	LMB	0.0	POL1	0.0
ESCA	1.8	RTL Crime	0.5	TVRL	0.0	PREM	0.0
gotv	1.8	Cine Club	0.5	ICITV	0.0	PREVIEW CC	0.0
Sky TG24	1.7	TELEB	0.4	CNV	0.0	PRT	0.0
sonnenklar TV	1.7	CN CH	0.4	ALPH	0.0	RETEA	0.0
QVC	1.5	I-TELE	0.4	CAN9	0.0	Romance TV	0.0
Nova	1.4	MBC	0.4	TELEBI	0.0	RSAT	0.0
TC Life 12	1.4	METEO	0.4	U1TV	0.0	RTL Living	0.0
Boomerang	1.4	PLAN	0.4	NW1	0.0	RTL4	0.0
Anim. Planet	1.3	RTL Passion	0.4	la télé	0.0	RTV	0.0
AXN	1.3	RTL5	0.4	gute laune	0.0	Sailing	0.0
LCI	1.2	Sci Fi	0.4	HTV	0.0	SBS6	0.0
TC Live 8	1.2	SKY1	0.4	HTVK	0.0	Seasons	0.0
TNT	1.2	Syfy	0.4	i-concerts	0.0	SEXY SAT	0.0
XXL	1.2	TBNE	0.4	Infosport	0.0	Silver	0.0
TCM Orig	1.1	TC Live 11	0.4	ISRA	0.0	Sky Movies Gold	0.0
AB1	1.1	TC Life 17	0.4	JSTV	0.0	SKYMO	0.0
JimJam	1.0	Teletoon	0.4	KAND	0.0	SPO	0.0
Toon Disney	1.0	TMC2	0.4	Kinowelt	0.0	STREAM	0.0
ENCYCLOPEDIA	1.0	TRACE TV	0.4	LCP	0.0	Stylia	0.0
SHOW	0.9	Veronica	0.4	LERN TV	0.0	SUPVI	0.0
M1	0.8	Virgin17	0.4	LO-NA	0.0	T1000	0.0
RTL9 CH	0.8	voyage	0.4	LOMB7	0.0	TAI	0.0
INTST	0.8	13th Street	0.4	Mangas	0.0	Tamil	0.0
June	0.8	5STEL	0.4	MARK	0.0	TC Live 9	0.0
MTV Fr	0.8	Baby TV	0.4	MAROC	0.0	TC Life 19	0.0
TC Life 21	0.8	Cine émotion	0.4	MEDtv	0.0	TC Life 18	0.0
TC Life 16	0.8	Cine Premier	0.4	MINI	0.0	TCC	0.0
Tiji	0.8	DirectStar	0.4	Mosaïque	0.0	TCR	0.0
TLC	0.8	Equidia	0.4	MOVCH	0.0	TE+1	0.0
VIVOLTA	0.8	Schweiz 5	0.3	MTV Dance	0.0	TE+2	0.0
W9	0.8	PolSat	0.3	MTV hits	0.0	Télé Maison	0.0
13ième Rue	0.8	TRAVEL	0.3	MTV idol	0.0	Télé Mélodie	0.0
Chasse&Pêche	0.8	your family	0.3	MTV Music	0.0	TL7	0.0
Cine FX	0.8	Disc real ti	0.3	MTV PULSE	0.0	TOR	0.0
Cine Polar	0.8	La 6	0.2	MTV TWO	0.0	TRDUN	0.0
Comédie!	0.8	TC Life 15	0.2	MTVEU	0.0	True Movies	0.0
Cuisine.TV	0.8	VideoStar	0.2	MUZZIK	0.0	ttn	0.0
ESC	0.8	3plus	0.0	NASN	0.0	TV 21	0.0
etb sat	0.8	TEB	0.0	NDEON	0.0	TV Algerien	0.0
TSO	0.7	Tele 1	0.0	NED1	0.0	TV Breizh	0.0
TC Life 13	0.7	TVO	0.0	NICK F	0.0	TV.B	0.0
auto	0.7	TETOP	0.0	NOR3	0.0	TV10	0.0
Body in Bal	0.7	ZÜRIPPLUS	0.0	ONYX	0.0	TV3S	0.0
Playh Disney	0.6	SHTV	0.0	ORB	0.0	TV4	0.0

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Sender	HH NR-%	Sender	HH NR-%
TV7	0.0	EUROSF	0.0
TVLYB	0.0	FILMN	0.0
TVNOR	0.0	France ô	0.0
UKG	0.0	GALA	0.0
UKLIV	0.0	Gateway CC	0.0
Unica	0.0	Giga TV	0.0
Ushuaïa TV	0.0		
VIVA2	0.0		
WNET	0.0		
ZAGRE	0.0		
Zone	0.0		
ZUE1	0.0		
1+	0.0		
9LIVE	0.0		
AlArabiya	0.0		
ART	0.0		
Arte Kika	0.0		
ARTEF	0.0		
ASIA	0.0		
B.TV	0.0		
Belgrad	0.0		
BHT	0.0		
Biography Ch	0.0		
BRAVO	0.0		
BVN-TV	0.0		
C Music	0.0		
C Music TV	0.0		
CAN6	0.0		
Cartomanzia	0.0		
CHICH	0.0		
CINE	0.0		
Cine culte	0.0		
Cine Frisson	0.0		
Cine Star	0.0		
Cinemanìa	0.0		
CMT	0.0		
DEMAIN TV	0.0		
DeuWE	0.0		
DisneyCine	0.0		
Documanìa	0.0		
Du côté de	0.0		
e.clips	0.0		
EBN	0.0		
EBS	0.0		
ED-TV	0.0		
EINSMUXX	0.0		
ET1GR	0.0		
Europe2TV	0.0		