

Deutsche Schweiz (24h, Mo-So)

Sender	1. Semester 2006				2. Semester 2006				1. Semester 2007				2. Semester 2007				
	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	+/- % *	NR-T	NH	MA
Total Radio	91.3	4046.4	111.3	100.0	90.3	4002.8	111.9	100.0	91.2	4075.4	113.2	100.0	90.9	◦ 0.4	4058.6	116.1	100.0
Radiogruppen																	
Total SRG	68.0	3013.4	99.8	66.9	67.3	2983.8	102.8	68.5	68.1	3041.0	102.6	67.7	68.6	◦ 0.7	3064.2	106.3	69.2
Private CH	53.8	2383.1	48.9	25.8	52.8	2341.7	48.9	25.5	54.8	2448.6	49.7	26.3	53.2	◦ 0.8	2374.1	49.1	24.7
Ausland	40.2	1782.2	18.5	7.4	37.9	1678.3	15.9	6.0	39.4	1759.4	15.8	6.0	36.7	◦ 0.8	1638.4	17.5	6.1
SRG SSR																	
Total DRS	62.8	2781.7	101.9	63.0	62.2	2758.5	105.1	64.8	63.0	2812.3	104.7	63.8	63.6	◦ 0.8	2843.0	108.1	65.3
DRS 1	43.2	1913.5	96.7	41.1	42.5	1881.4	98.7	41.5	42.5	1897.9	96.7	39.8	42.2	◦ 0.8	1886.5	100.6	40.3
DRS 2	8.9	396.3	55.0	4.8	8.9	393.0	58.9	5.2	8.7	390.1	56.7	4.8	8.8	◦ 0.5	394.3	58.0	4.9
DRS 3	23.3	1034.0	56.5	13.0	23.3	1031.0	59.3	13.7	24.3	1085.5	61.2	14.4	24.9	◦ 0.7	1113.9	64.2	15.2
DRS Musikwelle	6.8	301.7	58.7	4.0	6.6	293.0	65.7	4.3	7.3	326.1	65.3	4.6	7.3	◦ 0.4	327.8	66.1	4.6
DRS Virus	0.8	33.4	15.4	0.1	1.2	53.4	17.0	0.2	1.5	66.6	12.1	0.2	1.5	◦ 0.2	65.5	11.3	0.2
Andere SRG	16.4	724.8	24.0	3.9	15.6	692.1	24.1	3.8	16.2	724.4	24.6	3.9	15.9	◦ 0.6	709.1	26.0	3.9
Privatradios																	
Radio24	6.1	268.1	48.5	2.9	6.0	266.6	46.6	2.7	6.0	269.0	48.9	2.8	5.7	◦ 0.4	256.1	45.4	2.5
Energy Zürich	4.6	203.6	40.0	1.8	4.5	199.1	37.6	1.7	4.5	202.8	39.5	1.8	4.7	◦ 0.3	208.2	41.8	1.9
Argovia	4.0	178.9	48.5	1.9	4.1	183.3	46.1	1.9	4.5	200.9	46.1	2.0	4.6	◦ 0.3	203.1	48.9	2.1
Radio Top	4.5	199.0	37.8	1.7	4.5	200.8	39.0	1.8	4.6	206.3	38.6	1.8	4.2	◦ 0.3	187.0	36.5	1.4
Zürisee	4.3	190.0	46.0	2.0	4.2	183.7	44.2	1.8	4.5	199.2	45.7	1.9	4.1	◦ 0.3	183.9	42.7	1.7
Pilatus	3.9	173.9	46.6	1.8	3.7	165.6	52.0	1.9	4.0	180.2	53.3	2.1	3.9	◦ 0.3	172.7	49.3	1.8
Central	3.6	159.3	39.0	1.4	3.2	141.9	41.3	1.3	3.4	152.9	40.7	1.4	3.7	◦ 0.3	165.4	37.6	1.3
Radio 32	3.2	141.1	55.1	1.7	3.2	142.1	50.3	1.6	3.2	141.0	53.9	1.6	3.1	◦ 0.3	140.0	52.9	1.6
Basilisk	2.8	124.3	43.5	1.2	2.5	109.4	43.7	1.1	2.5	110.2	42.5	1.0	2.5	◦ 0.3	112.7	47.6	1.1
BE1	2.5	112.3	44.9	1.1	2.4	104.5	43.3	1.0	2.3	102.9	43.8	0.9	2.3	◦ 0.2	104.3	44.8	1.0
Sunshine	2.7	118.1	39.0	1.0	2.4	107.5	37.9	0.9	2.4	106.7	38.4	0.9	2.2	◦ 0.2	99.5	39.3	0.8
Basel 1	2.0	87.6	31.5	0.6	2.0	87.1	33.0	0.6	2.2	96.3	34.6	0.7	2.0	◦ 0.2	89.6	31.9	0.6
Aktuell	1.8	80.1	42.1	0.8	1.7	76.7	49.1	0.8	2.1	91.6	49.3	1.0	2.0	◦ 0.2	88.3	47.4	0.9
Capital FM***	1.7	75.6	40.7	0.7	1.7	75.3	38.5	0.7	1.9	84.6	39.3	0.7	1.9	◦ 0.2	85.1	30.7	0.6
Radio Grischa	1.8	78.1	27.6	0.5	2.1	91.7	28.4	0.6	2.2	98.9	27.6	0.6	1.8	◦ 0.2	82.1	38.3	0.6
BeO	1.5	66.2	44.5	0.6	1.5	64.4	45.3	0.7	1.5	66.0	48.2	0.7	1.6	◦ 0.2	71.5	50.0	0.8
Munot	1.4	63.3	14.7	0.2	1.4	61.3	14.7	0.2	1.6	71.3	12.9	0.2	1.5	◦ 0.2	65.0	14.8	0.2
Ri	1.4	63.2	31.3	0.4	1.4	63.7	34.7	0.5	1.4	62.3	31.4	0.4	1.4	◦ 0.2	61.6	34.1	0.4

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Rottu	1.1	48.0	36.3	0.4	1.1	48.4	39.3	0.4	1.3	55.7	35.4	0.4	1.1	0.2	49.8	37.2	0.4
Emme	1.1	49.2	40.5	0.5	1.0	42.1	41.8	0.4	1.0	45.9	33.8	0.3	1.0	0.2	45.9	36.0	0.3
Radio X	0.7	32.5	15.7	0.1	0.7	30.4	13.9	0.1	1.0	45.2	10.2	0.1	0.9	◦ 0.2	40.5	12.6	0.1
Tropic	0.8	35.4	16.7	0.1	0.7	31.7	18.9	0.1	0.8	35.4	12.3	0.1	0.7	0.1	32.2	10.3	0.1
3fach	0.6	26.7	10.1	0.1	0.6	24.8	6.9	0.0	0.6	28.5	14.2	0.1	0.7	◦ 0.1	31.8	10.4	0.1
toxic.fm	0.7	28.7	6.4	0.0	0.6	27.9	10.6	0.1	0.8	34.7	7.8	0.1	0.6	0.1	27.9	8.9	0.1
Private Kabelradios																	
Eviva	1.8	80.9	55.6	1.0	1.8	78.3	59.1	1.0	1.9	85.9	61.4	1.1	1.8	0.2	80.5	60.5	1.0
Radio Life Channel	0.7	30.5	5.9	0.0	0.9	40.2	10.3	0.1	0.9	38.5	6.8	0.1	0.9	0.1	38.2	7.9	0.1
Radio 32 Goldies	0.5	23.2	23.8	0.1	0.7	31.9	26.5	0.2	0.8	35.1	27.2	0.2	0.7	0.1	30.7	28.3	0.2
Radio 105	0.6	25.0	22.7	0.1	0.6	25.6	24.3	0.2	0.7	30.0	21.2	0.1	0.5	0.1	22.9	17.8	0.1
Private Ausland																	
Radio 7	1.7	73.6	21.5	0.4	1.7	73.1	21.3	0.4	1.6	72.1	18.3	0.3	1.6	0.2	70.1	19.2	0.3
Regenbogen	1.1	50.7	28.7	0.3	1.0	45.3	29.4	0.3	1.0	44.7	23.7	0.2	1.0	0.2	43.3	24.6	0.2
Radio Seefunk	0.8	34.8	33.4	0.3	0.8	34.2	41.3	0.3	0.7	33.0	33.2	0.3	0.9	◦ 0.2	41.8	31.0	0.3
Radio L	0.8	34.5	14.1	0.1	0.9	40.2	14.7	0.1	1.0	45.2	10.0	0.1	0.8	0.1	37.2	9.7	0.1
Antenne Voralberg	0.9	38.2	26.2	0.2	0.7	30.9	28.1	0.2	0.8	34.1	25.0	0.2	0.7	0.1	33.1	20.0	0.1
Sprachgrenzüberschreitende Radios**																	
Canal 3 (deutsch)	0.8	48.7	25.9	0.2	0.8	47.8	27.6	0.2	0.8	50.7	29.6	0.2	0.6	◦ 0.1	38.8	30.5	0.2
Canal 3 (französisch)	0.6	38.8	7.4	0.1	0.6	38.3	7.3	0.0	0.8	47.5	6.8	0.1	0.5	◦ 0.1	28.3	9.9	0.0
Freiburg (deutsch)	0.5	30.8	12.2	0.1	0.6	34.7	11.7	0.1	0.7	44.4	12.4	0.1	0.7	◦ 0.1	43.2	18.0	0.1
Fribourg (französisch)	1.4	84.8	38.0	0.5	1.4	86.8	40.4	0.6	1.6	96.1	37.5	0.5	1.5	0.1	90.2	34.1	0.5

*+/- %: Vertrauensintervall in Prozentpunkten; Lesebeispiel: Die Reichweite des Mediums Radio (Total Radio) beträgt 90.9% +/- 0.4% (90.5% bis 91.3%)
Vertrauensintervalle nach Hayes.

◦ Diese Veränderung gegenüber dem Vorjahressemester ist signifikant.

** Diese Daten beziehen sich auf die gesamte Schweiz, da Canal 3 und Fribourg/Freiburg über die Sprachgrenze hinaus verbreitet werden.

*** Capital FM 1. Semester 2006: ab dem ersten Sendetag 23.01.2006 bis 30.06.2006