

Svizzera italiana (24h, lu-do)

canali	1. Semester 2006				2. Semester 2006				1. Semester 2007				2. Semester 2007				
	PN-%	PN-M	UminS	QDM	PN-%	PN-M	UminS	QDM	PN-%	PN-M	UminS	QDM	PN-%	+/- % *	PN-M	UminS	QDM
Totale Radio	88.4	244.0	106.3	100.0	88.6	244.4	110.6	100.0	88.7	246.8	111.4	100.0	88.9	1.1	247.5	109.9	100.0
Gruppo Radio																	
Totale SSR	74.1	204.4	104.8	82.5	74.3	205.0	109.2	82.8	74.0	205.9	109.6	82.0	74.4	1.6	207.1	109.9	83.7
Private CH	33.4	92.2	19.4	7.0	34.6	95.6	22.7	8.1	35.7	99.3	24.8	8.9	34.4	1.8	95.7	22.9	8.1
Estere	43.1	118.8	22.8	10.6	41.1	113.4	21.6	9.2	41.0	114.3	21.9	9.1	39.2	°	109.1	20.1	8.2
SRG SSR																	
Totale RSI	65.4	180.6	102.7	71.3	65.8	181.7	106.1	71.3	64.5	179.5	106.2	69.3	65.1	1.7	181.1	107.2	71.3
RSI 1	50.2	138.5	95.9	51.1	49.5	136.6	100.7	50.9	49.0	136.3	100.5	49.8	48.2	1.9	134.1	103.7	51.1
RSI 2	10.3	28.3	62.7	6.8	9.8	27.0	63.8	6.4	10.8	30.0	62.7	6.6	9.9	1.1	27.6	59.6	5.9
RSI 3	24.2	66.8	52.3	13.3	25.5	70.3	53.4	14.0	24.3	67.5	51.7	12.9	25.7	1.6	71.7	54.8	14.3
altri SSR	23.5	64.8	45.1	11.2	22.6	62.4	49.6	11.5	24.4	67.8	52.6	12.7	25.2	°	70.1	48.2	12.3
Private CH																	
3i	8.1	22.2	35.1	3.2	9.4	26.0	42.3	4.2	9.7	26.9	46.9	4.6	9.3	1.1	25.7	47.0	4.4
Fiume Ticino	5.5	15.2	36.4	2.0	5.8	16.1	38.9	2.3	5.8	16.1	40.5	2.5	6.2	0.9	17.1	33.3	2.1

*+/- %: Vertrauensintervall in Prozentpunkten; Lesebeispiel: Die Reichweite des Mediums Radio (Total Radio) beträgt 88.9% +/- 1.1% (87.8% bis 90.0%)
Vertrauensintervalle nach Hayes.

° Diese Veränderung gegenüber dem Vorjahressesemester ist signifikant.