

Svizzera italiana (24h, lu-do)

| canali | 1. Semester 2007 | | | | 2. Semester 2007 | | | | 1. Semester 2008 | | | | 2. Semester 2008 | | | | |
|---------------------|------------------|-------|-------|-------|------------------|-------|-------|-------|------------------|-------|-------|-------|------------------|---------------------|-------|-------|-------|
| | PN-% | PN-M | UminS | QDM | PN-% | PN-M | UminS | QDM | PN-% | PN-M | UminS | QDM | PN-% | +/- % ¹⁾ | PN-M | UminS | QDM |
| Totale Radio | 88.7 | 246.8 | 111.4 | 100.0 | 88.9 | 247.5 | 109.9 | 100.0 | 88.8 | 249.5 | 110.8 | 100.0 | 88.2 | 1.1 | 247.9 | 113.5 | 100.0 |
| Gruppo Radio | | | | | | | | | | | | | | | | | |
| Totale SSR | 74.0 | 205.9 | 109.6 | 82.0 | 74.4 | 207.1 | 109.9 | 83.7 | 76.0 | 213.6 | 109.0 | 84.2 | 75.5 | 1.5 | 212.3 | 111.1 | 83.8 |
| Private CH | 35.7 | 99.3 | 24.8 | 8.9 | 34.4 | 95.7 | 22.9 | 8.1 | 31.3 | 87.9 | 24.3 | 7.8 | 30.5 | ° 1.7 | 85.8 | 27.1 | 8.2 |
| Estere | 41.0 | 114.3 | 21.9 | 9.1 | 39.2 | 109.1 | 20.1 | 8.2 | 37.0 | 103.9 | 21.5 | 8.0 | 33.2 | ° 1.8 | 93.3 | 24.0 | 8.0 |
| SRG SSR | | | | | | | | | | | | | | | | | |
| Totale RSI | 64.5 | 179.5 | 106.2 | 69.3 | 65.1 | 181.1 | 107.2 | 71.3 | 65.9 | 185.1 | 106.3 | 71.1 | 66.2 | 1.7 | 186.0 | 108.9 | 71.9 |
| Rete Uno | 49.0 | 136.3 | 100.5 | 49.8 | 48.2 | 134.1 | 103.7 | 51.1 | 49.1 | 138.0 | 100.7 | 50.4 | 49.3 | 1.9 | 138.6 | 103.2 | 50.9 |
| Rete Due | 10.8 | 30.0 | 62.7 | 6.6 | 9.9 | 27.6 | 59.6 | 5.9 | 9.2 | 25.9 | 62.8 | 5.7 | 9.4 | 1.1 | 26.4 | 62.2 | 5.9 |
| Rete Tre | 24.3 | 67.5 | 51.7 | 12.9 | 25.7 | 71.7 | 54.8 | 14.3 | 26.3 | 73.9 | 56.0 | 15.0 | 27.7 | ° 1.7 | 77.8 | 55.1 | 15.1 |
| altri SSR | 24.4 | 67.8 | 52.6 | 12.7 | 25.3 | 70.3 | 48.3 | 12.4 | 27.1 | 76.1 | 47.3 | 13.1 | 25.9 | 1.6 | 72.8 | 45.6 | 11.9 |
| Private CH | | | | | | | | | | | | | | | | | |
| 3i | 9.7 | 26.9 | 46.9 | 4.6 | 9.3 | 25.7 | 47.0 | 4.4 | 9.5 | 26.6 | 44.8 | 4.3 | 10.3 | 1.2 | 28.9 | 48.1 | 4.8 |
| Fiume Ticino | 5.8 | 16.1 | 40.5 | 2.5 | 6.2 | 17.1 | 33.3 | 2.1 | 5.4 | 15.2 | 37.4 | 2.0 | 5.4 | 0.9 | 15.2 | 37.4 | 2.1 |

¹⁾ +/- %: Vertrauensintervall in Prozentpunkten; Lesebeispiel: Die Reichweite des Mediums Radio (Total Radio) beträgt 88.2% +/- 1.1% (87.1% bis 89.3%)
Vertrauensintervalle nach Hayes.

° Diese Veränderung gegenüber dem Vorjahressemester ist signifikant.

Legende zu den Semesterdaten

PN-% = Netto-Reichweite in %

PN-M = Netto-Reichweite in Tausend

UminS = Nutzung pro HörerIn in Minuten

QDM = Marktanteil